

*Advertising and Sponsorship  
Package 2018*



*Presented by the Prince George Agricultural &  
Historical Association*

*Exhibition Park*

*4175 – 18<sup>th</sup> Avenue*

*Prince George, British Columbia*

*V2N 1B6*

*P: 250-563-4096*

*F: 250-563-3088*

*Email: [pgbcne@gmail.com](mailto:pgbcne@gmail.com)*

*The Prince George Agricultural & Historical Association would like to offer you the opportunity to Sponsor the British Columbia Northern Exhibition. We are excited to share this wonderful opportunity with you as your donations benefit, not only the BCNE but also, the community of Prince George. Help us to celebrate 106 years of the exhibition by investing in our festival.*

*Last years fair attracted over 19,000 visitors during the four-day event. This year we expect even more visitors as we introduce new entertainment such as The President's Choice Super Dogs and the return of Moto Cross and the Rodeo! This will ensure your advertising dollars go far! Your sponsorship will be publicized in numerous media including print, website, and social media. Sponsorship of the BCNE will generate marketing and social benefits for you and your business.*

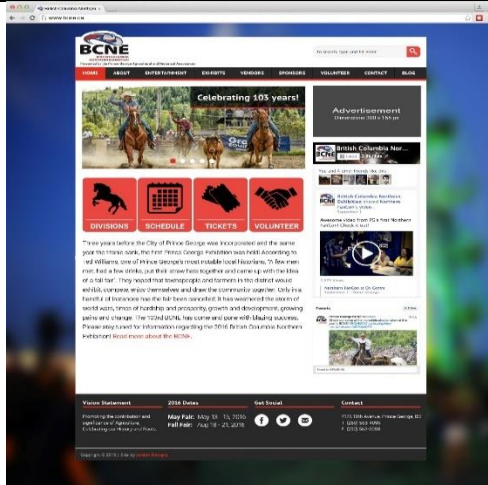
*You will have the satisfaction that you've made a great investment and are a supporter of an event with economic, cultural, and community value. The BCNE works hand in hand with other non-profit organizations in Prince George, so when you help us – you're helping them as well. Your sponsorship helps support events such as: Rodeo, Home Arts and Horticulture, Volunteer Fire Fighter Games, The Quilt Fair, Stage Entertainment, Heritage Lane, Moto Cross, Aaron Halliday, and much more.*

*It's with your help and support that we have the ability to keep creating smiles and memories within our local community. We would like to Thank You in advance for helping make this happen. Please give serious consideration to sponsoring the 2018 BC Northern Exhibition and joining the Prince George Agricultural & Historical Association today.*

*Warmest Regards, BCNE Committee*

# Advertising Opportunities

*Website advertising is available for \$225.00 per year with a renewal in November. Email your business card or information to [pgbcne@gmail.com](mailto:pgbcne@gmail.com)*



# Sponsorship Opportunities

	Gold	Silver	Bronze	Friend
Benefits	\$2,500-\$4,999	\$750-\$2,499	\$250-\$749	\$0-\$249
Number of 1 Day Gate Passes and Ride Passes donated by charity	10 Gate 10 Ride	5 Gate 5 Ride	2 Gate 2 Ride	-
Your Logo advertised on Official Program	On official program	On official program	On official program	-
Banner (supplied by your company) at the front gate of BCNE	Included	Included	-	-
Logo and link on the BCNE website	Logo and Link	Logo and Link	Company Name	Company Name



*106 Years in Our Community*

*Powered by volunteers and drive by Community Support*

***2018 Edition Sponsorship Confirmation Form***

***Applicant Information***

<b><i>Company Name:</i></b>		
<b><i>Contact Person:</i></b>	<b><i>Phone:</i></b>	<b><i>Fax:</i></b>

<b><i>Company Address:</i></b>		
<b><i>City:</i></b>	<b><i>Province:</i></b>	<b><i>Postal Code:</i></b>
<b><i>Phone:</i></b>	<b><i>Email:</i></b>	<b><i>Web:</i></b>

<b><i>Sponsorship Information</i></b>	
<b><i>Sponsorship Package:</i></b>	<b><i>Value:</i></b>

<b><i>Comments:</i></b>
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I authorize the verification of the information provided on this form as to my credit of my employment. I have received a copy of this application.

<b><i>Signature of Applicant:</i></b>	<b><i>Date:</i></b>
<b><i>BCNE Representative:</i></b>	<b><i>Date:</i></b>

***Thank You for Your Support!***

Fax your completed form to: 250-563-3088 **OR** Email: [pgbcne@gmail.com](mailto:pgbcne@gmail.com)

BCNE Office Phone: 250-563-4096

**P.O Box 955 Prince George, BC, V2L 4V1**

E-Transfer: [gmbcne@gmail.com](mailto:gmbcne@gmail.com)