

*Advertising and Sponsorship  
Package 2019*



*Presented by the Prince George Agricultural &  
Historical Association*

*Exhibition Park*

*4175 – 18<sup>th</sup> Avenue*

*Prince George, British Columbia*

*V2N 1B6*

*P: 250-563-4096*

*F: 250-563-3088*

*Email: [gmbcne@gmail.com](mailto:gmbcne@gmail.com)*

*The Prince George Agricultural & Historical Association would like to offer you the opportunity to Sponsor the British Columbia Northern Exhibition. We are excited to share this wonderful opportunity with you as your donations benefit, not only the BCNE but also, the community of Prince George. Help us to celebrate 107 years of the exhibition by investing in our festival.*

*Last years fair attracted over 20,000 visitors during the four-day event. We are bringing back a much-loved President's Choice Superdogs, who will be doing an even bigger show! We expect a higher attendance rate for 2019 which will ensure your advertising dollars go far! Your sponsorship can be publicized in numerous media including print, website, and social media. Sponsorship of the BCNE will generate marketing and social benefits for you and your business.*

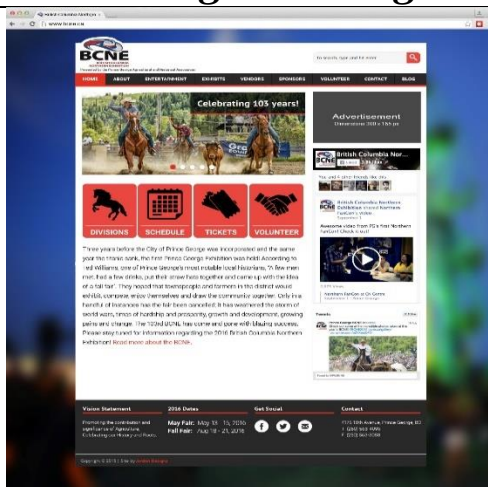
*You will have the satisfaction that you've made a great investment and are a supporter of an event with economic, cultural, and community value. The BCNE works hand in hand with other non-profit organizations in Prince George, so when you help us – you're helping them as well. Your sponsorship helps support events such as: Rodeo, Home Arts and Horticulture, Volunteer Fire Fighter Games, The Quilt Fair, Stage Entertainment, Heritage Lane, President's Choice Superdogs, and much more.*

*It's with your help and support that we have the ability to keep creating smiles and memories within our local community. We would like to Thank You in advance for helping make this happen. Please give serious consideration to sponsoring the 2019 BC Northern Exhibition and joining the Prince George Agricultural & Historical Association today.*

*Warmest Regards, BCNE Committee*

# Advertising Opportunities

*Website advertising is available for \$225.00 per year with a renewal in November. Email your business card or information to [gmbcne@gmail.com](mailto:gmbcne@gmail.com)*



# Sponsorship Opportunities

	Friend	Bronze	Silver	Gold
<b>Benefits</b>	<b>\$100-500</b>	<b>\$501-\$1,500</b>	<b>\$1,501-\$3,000</b>	<b>\$3,001 and up</b>
<b>Passes to the Fair: Gate, Ride, and Stetson Stomp</b>	-	2 Gate 2 Ride	5 Gate 5 Ride	10 Gate 10 Ride 5 Stetson Stomp
<b>Your Logo advertised on Official Program</b>	-	On official program	On official program	On official program
<b>Banner (supplied by your company) at the front gate of BCNE</b>	-	-	Included	Included
<b>BCNE website</b>	Company Name	Company Name	Logo and Link	Logo and Link



*107 Years in Our Community*

*Powered by volunteers and drive by Community Support*

***2019 Edition Sponsorship Confirmation Form***

***Applicant Information***

<b><i>Company Name:</i></b>		
<b><i>Contact Person:</i></b>	<b><i>Phone:</i></b>	<b><i>Fax:</i></b>

<b><i>Company Address:</i></b>		
<b><i>City:</i></b>	<b><i>Province:</i></b>	<b><i>Postal Code:</i></b>
<b><i>Phone:</i></b>	<b><i>Email:</i></b>	<b><i>Web:</i></b>

***Sponsorship Information***

<b><i>Sponsorship Package:</i></b>	<b><i>Value:</i></b>
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***Comments:***

I authorize the verification of the information provided on this form as to my credit of my employment. I have received a copy of this application.

<b><i>Signature of Applicant:</i></b>	<b><i>Date:</i></b>
<b><i>BCNE Representative:</i></b>	<b><i>Date:</i></b>

***Thank You for Your Support!***

Fax your completed form to: 250-563-3088 **OR** Email: [gmbcne@gmail.com](mailto:gmbcne@gmail.com)

BCNE Office Phone: 250-563-4096

**P.O Box 955 Prince George, BC, V2L 4V1**

E-Transfer: [gmbcne@gmail.com](mailto:gmbcne@gmail.com)